



April 8, 2008

Dear Classic Client,

Classic Party Rentals has always demonstrated a commitment to sustainability by creating a safe and healthy work environment, producing safe, responsible events for clients, leaving event locations in good order, and being a civic leader in every community in which we operate. And while rentals are inherently good for the environment because they reduce the need to buy or build inventory or infrastructure, we realize we can do more.

We have institutionalized this commitment with our Sustainable Applications for a Viable Environment (**SAVE**) Initiative. The SAVE team was tasked with developing and implementing comprehensive recycling, energy and water efficiency, sustainable purchasing, and waste disposal programs. The team is developing new ways to produce green events, such as offering green products like eco-friendly disposable utensils, sustainable carpet, and recycling receptacles.

The **SAVE** team is also responsible for communicating our progress to clients, employees, and industry partners. As part of this communication effort, we are developing a **How to Green Your Event Guide** for clients (available later this year), which will include a list of eco-friendly rental items, green event tips, and ideas on how to minimize event waste.

If you would like to learn more about Classic's sustainability efforts, please review the attached overview. We feel that the greening of the events industry is a collaborative process and we welcome your feedback and involvement in our programs.

For more information, please visit our website at www.classicpartyrentals.com/SAVE. Also, please feel free to contact your local sales representative or Clayton Frech, VP of Sustainability and Operations, at cfrech@classicpartyrentals.com or 310-966-4916 if you have any questions.

Sincerely,

John Campanelli
President and CEO
Classic Party Rentals